

PRIVACY POLICY

Thank you for visiting skyrealtyinc.com, the authorized website of SKY REALTY GROUP (the "Website"). SKY REALTY GROUP was established in 2005 and since that time provides real estate services in the northern Illinois region. The Website contains websites of their sales associates as well as links to 3rd party sites. Your privacy is important to us and we know you care about how your information is handled so this document is provided as an explanation.

This Website Privacy Policy ("Privacy Policy") describes the privacy practices with respect to information collected by or submitted to us on our Website. This Privacy Policy is made a part of the [SKY REALTY GROUP Website Terms of Use](#) ("Terms"). This Privacy Policy explains our online information practices and the choices you can make about the collection and use of the personally identifiable information you submit at our Website.

When you register or provide personal information anywhere on the skyrealtyinc.com website (or any of the other domains or sub-domains) this information will be distributed to one or more of the SKY REALTY GROUP sales associates so they can better provide real estate service and the information and data you requested both through the Website and in person if you visit a SKY REALTY GROUP office. Our sales associate may or may not have specific privacy policies that they adhere to, and this document does not cover the practices of those SKY REALTY GROUP sales associates. If you have questions about how a specific sales associate may handle your personal information, we suggest that you contact them using the information provided on the Website and request a copy of their privacy policy.

By visiting our Website, you acknowledge and agree that you have read this Policy and agree to the collection, use and other processing of your information in accordance with the practices described in this Policy. If you do not agree to all of the terms, conditions and practices set forth herein, do not access the Website or any of its pages.

Information Collection

To fulfill your requests for SKY REALTY GROUP products, services or information, enable you to participate in our Website offerings, and to provide you with opportunities to learn about other products and services in which we think you might be interested, we ask that you provide us with certain personally identifiable information. The types of personally identifiable information that may be collected at our Website include but are not limited to: name, address, e-mail address, telephone and fax number and information about your interests in and use of various products, programs, and services.

Non-personally identifiable information

We also may collect certain non-personally identifiable information when you visit many of our Website pages, such as the type of browser you are using (*e.g.*, Internet Explorer, Mozilla, Netscape), the type of operating system you are using (*e.g.*, Windows XP, Windows 2000 or Mac OS).

Information Use

We use information collected at our Website to communicate with users to provide requested products, information, or services, to contact them (for example, by e-mail or phone) regarding their account, use of our Website or changes to our Privacy Policy, Terms of Use, or other policies or terms that affect them and their use of our Website.

We may also use personally identifiable information to provide users with additional opportunities to learn about products or service we believe may be of interest to them.

We may share information collected at the site with service providers to assist us in providing our services. These service providers are **required** to protect this information in a manner that is consistent with this Privacy Policy and may not use the information for any purpose other than to carry out the services they are performing for us.

We also may disclose personally identifiable information collected at this site in the following instances:

Legal Action: We may disclose information about our users, including personally identifiable information, when legally required to do so, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing our Website and applicable laws, or to protect against misuse or unauthorized use of our Website. We also may disclose user information whenever we believe disclosure is necessary to limit our legal liability; to protect or defend our rights or property; or protect the safety, rights, or property of our users.

Your Choices

If you would like to opt out of future promotional materials, there are opt out options attached to emails sent from the website. If you wish to opt out please follow the instructions and the process will provide more details on your options.

Cookies

To enhance your experience with our Website, many of our Web pages use “cookies.” Cookies are text files we place in your computer’s browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, registering at our Website. However, once you choose to furnish our Website with personally identifiable information, this information may be linked to the data stored in the cookie.

We use cookies to understand site usage and to improve the content and offerings on our Website. For example, we may use cookies to personalize your experience at our Website pages (e.g., to recognize you when you return to our Website). You may adjust your browser to reject cookies from our Website. Please consult the “Help” section of your browser for more information. However, certain areas of our Website can be accessed only in conjunction with cookies or similar devices and you should be aware that disabling cookies or similar devices might prevent you from accessing some of our content.

Data Security

We have taken reasonable and appropriate security measures through our Website service provider to attempt to protect against the loss, misuses, and alteration of your personally identifiable information under our control. In all cases, we have taken reasonable steps to confirm the information is retained in secured facilities and that reasonable measures have been implemented for protection from unauthorized access. However, no security system is impenetrable. We cannot guarantee the security of our Website or databases, nor can we guarantee that information you supply will not be intercepted while being transmitted to us over the Internet. We ask that you do your part by maintaining any computer passwords you use to access the Internet or this Website strictly confidential.

Links

The Website contains links to other sites. Please be aware that we are not responsible for the terms of use or privacy practices of such other sites unless we specifically state that we are the contracting party with respect to such sites. We encourage our users to be aware when they leave our Website and to read the privacy statements of each and every website that collects personally identifiable information. This Privacy Policy applies solely to information collected on the Website.

Changes to Privacy Policy

This Privacy Policy became effective on 06/12 2010. We reserve the right to modify or amend this Privacy Policy at any time with or without notice, and for any reason. Changes to this Policy shall be effective when posted. You are responsible for reviewing this Privacy Policy each time you use or access the Website. Your continued use of this Website is an acknowledgment and consent to any terms contained in this Privacy Policy, as it may be amended from time to time.